

2008 INA Annual Conference Information: Sponsorship, Advertising and Promotion Opportunities

Please use the enclosed Application to order and pay for the sponsorships, ads or promo opportunities you select.

SPONSORSHIP	Check Below to Select	Signage	Includes Your Logo on INA's Website	Includes Ad in Conference Program	Exhibit Table	Includes Conference Registration	Includes Special Ribbon Name Badge	Includes Recognition in Fall Newsletter	Welcome Bag Insert	Your Cost
*Angel Sponsor: Nanny of the Year Luncheon		x	x	Full Page	2	x	x	x	x	\$2,100
*Angel Sponsor: Annual Meeting & Board Installation		x	x	Full Page	2	x	x	x	x	\$2,100
Patron Sponsor: Welcome Reception		x	x	1/2 Page	1	x	x	x	x	\$1,300
Patron Sponsor: Closing Reception		x	x	1/2 Page	1	x	x	x	x	\$1,300
Associate Sponsor: Networking Break - Morning		x	x	2 x 3½		x	x	x	x	\$600
Associate Sponsor: Networking Break - Afternoon		x	x	2 x 3½		x	x	x	x	\$600
Exhibitor's Table (only)					1		x			\$250

Explanation of Sponsorship:

Signage Display
Logo on INA Website
 Ad in Conference Program
Exhibit Table
 Conference Registration
Special Ribbon Name Badge
 Recognition in Fall INA*Vision*
Welcome Bag Insert
 Networking Break

Prominent display of company signage during sponsored event

Company logo and hotlink to website will be posted on Conference Page through December 2008

Angel Sponsors = full page ad; Patron Sponsors = 1/2 page ad; Associate Supporter = business card size ad

All days of the conference located in exhibit hall

Complete audience privileges to include workshops, meals and special functions

Identifies level of sponsorship on name badge

Sponsor will be formally thanked for participation in conference

Opportunity for sponsor to provide promotion items for attendee welcome bags. Please supply 200 pieces.

Choose either individual sponsorship for \$600 or \$200 each for three co-sponsors who share sponsorship of the morning or afternoon Networking Break. Sponsors receive one sign to display during the break, one ad in the Conference program and one logo on the INA website. Great way to increase your visibility. We can help you put together a group.

Additional Items and Explanation

****Welcome Bag Inserts**
Ad in Program:
Nanny of the Year gifts/donations
Conference Program Ad:

\$50 or Free* see explanation below

Business Card \$90; 1/2 Page \$165; Full Page \$325

If monetary gift, please indicate the amount you wish to contribute. Your gift is much appreciated!

Business Card - \$90 1/2 Page - \$165 Full Page - \$325. Distributed to all conference attendees and included in INA Media Kits throughout the year. If you are unable to attend the conference, this is a great way to get your name out throughout the upcoming year!

***Angel Sponsorship:** Note that due to the overwhelming popularity of our Angel Sponsorship Opportunities, no person, company or affiliated company may sponsor an event for two consecutive years, if another company requests sponsorship.

****Welcome Bag Insertions:** Brochure, pamphlet, flyer and advertising specialties (Please supply 200 pieces). \$50 fee to insert a flyer, brochure, pamphlet or other flat item in conference. Welcome Bag given to each conference attendee. **FREE** to insert useful advertising specialty item (such as pens or notepads) in Welcome Bags.

Thank you! We appreciate your participation and support very much.