



INA Annual Conference Application for Conference Promotional Opportunities

STEP 1: Company Information. Please fill out the information below.

Company: _____
 Contact: _____
 Address: _____
 City/State/ZIP: _____
 Phone: _____ Fax: _____ Date: _____
 Email: _____ Website: _____

STEP 2: Event Sponsorship and Other Promotional Opportunities. Please check your selection.

Event Sponsorship Opportunities

Cost

Please select the sponsorship level you would like to secure. These options automatically include an exhibit table, ad space in the program, your logo/link on the Website, and an opportunity to insert an item in the welcome bag.

<input type="checkbox"/> Angel Sponsor: Nanny of the Year Luncheon, includes full page ad (4½ x 7½), 2 tables	\$2,100
<input type="checkbox"/> Angel Sponsor: Board Installation Luncheon, includes full page ad (4½ x 7½), 2 tables	\$2,100
<input type="checkbox"/> Patron Sponsor: Welcome Reception, includes half page ad (4½ x 3¾), 1 table	\$1,300
<input type="checkbox"/> Patron Sponsor: Closing Reception, includes half page ad (4½ x 3¾), 1 table	\$1,300
<input type="checkbox"/> Associate Supporter: Networking Break, includes business card size ad (2 X 3½)	\$ 600

Other Promotional Opportunities (These options do not include advertising or any other benefits.)

<input type="checkbox"/> Co-associate supporters: Networking Break shared by three co-sponsors	\$ 200
<input type="checkbox"/> Exhibit Table Only	\$ 200
<input type="checkbox"/> Program Advertising Only: Please circle your option. Full page: 4½ x 7½ = \$325 • Half page: 4½ x 3¾ = \$165 • Business card: 2 X 3½ = \$90	

STEP 3: Conference Planning Information. Please fill out or check all that apply.

- **Your company's description for the conference program:** Include a description of the company/products/services in 25 words or less.

- **Exhibit table:** Do you need electrical outlets for your booth? No Yes How many? _____
 The exhibitor is responsible for arrangement of Internet access and fees charged by the hotel (if applicable).
- **Raffle donation:** Yes No (Please describe item briefly: _____)
- **Welcome bag insertion:** \$50 or free for event sponsor and those inserting useful items Yes No
- **Nanny of the Year (NOTY) donation:** (Please circle one) \$25 \$50 \$75 \$100 Other: \$ _____ Item _____

STEP 4: Payment Information

Total Due: \$ _____ **Payment Type:** Credit Card _____ Check Enclosed _____
Credit Card: Visa _____ MasterCard _____ Discover _____ AmEx _____ Diners _____
 Card # _____ Exp. Date: _____
 Authorized Signature: _____
 Print name as it appears on card: _____

STEP 5: Forward Your Completed Application, Payment, and Company Logo (jpeg)/Link to:

Fax: 508-638-6462 **Email:** memberservices@nanny.org
Mail: International Nanny Association, P.O. Box 1299, Hyannis, MA 02601