

International Nanny Association 2007 Annual Conference Agenda

Symbols: The following symbols will help you to identify the main focus of the workshops.

(A) Agency: Indicates workshops that are of special interest to business owners and their staff.

(N) Nanny: Indicates workshops that are related to the professional and personal development of nannies. Child care related workshops may be of interest to educators, trainers or parents.

(S) Staff: Indicates workshops that are of special interest to agency employees.

(All) Indicates workshops that are of special interest to all attendees.

THURSDAY, MAY 17

- 9:00 – 4:00** **Board of Directors Meeting – Golden Ash**
INA members are welcome to attend.
- 1:00 – 5:00** **(N) Infant Care Specialist – Walnut**
Presenter: Tonya Sakowicz, Infant Specialist and Sleep Trainer,
Parent Consultant
- 2:00 – 5:00** **(A) Ready, Set, Go! A workshop for new agency owners – Chestnut**
Presenters: Wendy Sachs, President, The Philadelphia Nanny
Network, Inc. and Sharon Graff-Radell, Founder and President of TLC for Kids,
Inc., Consultant
- 4:15 – 5:45** **(N) INA Nanny Credential Exam (Pre-registration is required.) – Golden Ash**
Proctor: Susan Tokayer, Family Helpers, Inc., Dobbs Ferry, NY, INA 1st Vice
President and Nanny Credential Exam Chair
- 6:00 – 6:30** **Conference Orientation – Hickory**
Hosted by: Becky Kavanagh, 2006 Nanny of the Year
- 6:30** **Welcome Reception - The Upper Lobby Foyer**
Sponsored by the Association of DC Area Nannies (ADCAN) and Welcome
Reception Sponsors: Dubols Home Care, HomeWork Solutions, Nannies + more
..., Nannies by Nature, NannyContracts.info, Staffing Solutions @ Mothers'
Aides, Sterling Capital Management Group, and White House Nannies.

FRIDAY, MAY 18

- 7:30 – 8:15** **Breakfast**
- 8:30 – 8:45** **Welcome and Opening Address – Magnolia C**
Pat Cascio, INA's President, will welcome you to INA's 22nd annual conference.
- 8:45 – 9:00** **NNEB No More - Magnolia C**
Presenter: Ms. Louise E. Davis, M.Phil, RGN, CMT, F.R.S.H., Intuitive Health,
Great Falls, VA

- 9:00 – 9:30** **Keynote Speaker – Magnolia C**
Ms. Ann Compton, White House Press Correspondent, ABC News
- 9:30 – 10:45** **(A,S) Improvements to the Placement Counselor’s Work Flow – Poplar**
Presenters: Stephanie Breedlove, President, Breedlove & Associates and
Katie Vaughan, Owner of Westside Nannies
- 9:30 – 10:45** **(A) Ask the Experts (Panel) – Walnut**
Panel: Kathy Dupuy, Founder and President of Mom’s Best Friend Agency
(MBF Agency), Anne Guerin, Owner of Staffing Solutions @ Mothers’ Aides,
Inc. and Ginger Swift, Owner of ABC Nannies & Domestic, Inc.
- 9:30 – 10:45** **(N) The Happiest Baby on the Block – Chestnut**
Presenter: Cortney Gibson, Gibson Newborn Services, Certified Happiest Baby
Educator
- 9:30 – 10:45** **(N) The Art of Service – Hickory**
Presenter: Charles MacPherson, founder and president of Charles MacPherson
Associates and Vice-Chairman of the prestigious International Guild of
Professional Butlers
- 10:45 – 11:15** **Networking Break**
- 11:15 – 12:30** **(A) Legal Issues Facing Nanny Agencies – Magnolia C**
Presenter: Bob King, Esq., Founder, Legally Nanny®
- 11:15 – 12:30** **(N) Selling Yourself to a Nanny Agency – Poplar**
Presenter: Jonathan Frye, President, The Lindquist Group
- 11:15 – 12:30** **(N) Baby Signs – Chestnut**
Presenter: Bonita Broughton, ECE Program Specialist, Baby Signs Institute
- 12:30 – 2:00** **Nanny of the Year Luncheon**
Sponsored by GTM Household Employment Experts®
- 2:00 – 3:15** **(All) Let’s Work Together: Group Discussion between Agencies and
Nannies – Walnut**
Facilitators: Barbara Kline, Founder and President of White House Nannies,
Inc., agency facilitator and Tonya Sakowicz, Infant Specialist and Sleep Trainer,
nanny facilitator
- 2:00 – 3:15** **(A) Legal Cases from Around the Industry – Magnolia**
Presenter: Stephanie Breedlove, President, Breedlove & Associates, L.P.
- 2:00 – 3:15** **(N) Nanny’s Secret Book: Health, Behavior and Natural Remedies – Poplar**
Presenter: Zoya Bachin, Health&Nutrition SuperNanny, Food Therapy
Specialist, and Cooking Instructor, MedicineChef.com/nanny.html
- 2:00 – 3:15** **(N) ... and you thought that that was the end of the story ... (Part 1) –
Chestnut**
Presenters: Joan Aghevli and Cynthia Ivorian-Jones
- 3:15 – 3:45** **Networking Break**
- 3:45 – 5:00** **(A) Organized Networking for Veteran Agencies – Walnut**
Facilitator: Susan Tokayer, Owner of Family Helpers, Inc., INA 1st Vice
President and Nanny Credential Exam Chair

- 3:45 – 5:00 (A) Organized Networking for Younger Agencies – Hickory**
Facilitator: Nettie Weber, Owner of Perfect Match Nannies, Inc.
- 3:45 – 5:00 (N) ... and you thought that that was the end of the story ... (Part 2) – Chestnut**
Presenters: Joan Aghevli and Cynthia Ivorian-Jones
- 3:45 – 5:00 (All) Choosing Organic Foods – Poplar**
Presenter: Alana Sugar, C.N., Licensed Certified Nutritionist
- 6:00 Gather for dinner in Old Town Alexandria** (Not included in registration)
- 8:00 Gross National Product comedy show** (Pre-registration required)

SATURDAY, MAY 19

- 7:30 - 8:15 Breakfast**
- 8:30 – 9:00 (All) Who Are We? Defining Quality In-home Care – Magnolia C**
Presenter: Barbara Marcus, CEO, Parents in a Pinch, Inc.
- 9:00 – 10:15 (N) An Alternative Nanny Career—Is it for You? – Hickory**
Presenter: Donna Robinson, The Traveling Nanny
- 9:00 – 10:15 (A) Name Branding & Marketing of the Placement Agency – Chestnut**
Presenter: Genevieve Thiers, President, Sittercity.com
- 9:00 – 10:15 (A,S) Body Language: The Fine Points – Magnolia**
Presenter: Barry Wilson, Certified Protection Specialist, Anlance Companies
- 9:00 – 10:15 (N) Sleep Training (Part 1) – Walnut**
Presenter: Tonya Sakowicz, Infant Specialist and Sleep Trainer, Parent Consultant
- 9:00 – 10:15 (N) Watching for Blind Spots: A Frank Conversation about Culture, Race, and Diversity – Poplar**
Presenter: Dr. Edward P. Cannon, Ph.D., Assistant Professor of Psychology, Marymount University
- 10:15 – 10:45 Networking Break**
- 10:45 – 12:00 (A,S) How to Present Highly Skilled and Salaried Nannies to Clients – Chestnut**
Presenters: Karen Yatsko and Kellie Geres, Professional Nannies and Household Managers
- 10:45 – 12:00 (A) There Ought to be a Law (panel discussion) – Magnolia C**
Panel: Bob King, Esq., Founder, Legally Nanny® and Alan Friedman, President, A Choice Nanny - Manhattan and INA 2nd Vice President
- 10:45 – 12:00 (N) Finding (Rediscovering) Your Inner Artist – Poplar**
Presenter: Alice Shaffer, Consultant, The Big Yellow Box (a division of Crayola®)
- 10:45 – 12:00 (N) Sleep Training (Part 2) – Walnut**
Presenter: Tonya Sakowicz, Infant Specialist and Sleep Trainer, Parent Consultant

- 12:00 – 1:15 Annual Meeting and Board Installation Luncheon**
Sponsored by Breedlove & Associates
- 1:15 – 2:30 (A,S) Communicating with Clients and Nannies to Build Relationships
– Hickory**
Presenters: Ingrid Hale, Morningside Nannies, Houston, TX and Karen Digby,
Childcare Placement Specialist, White House Nannies, Inc., Bethesda, MD
- 1:15 – 2:30 (A) Building a High Performance Team – Chestnut**
Presenter: Jim Winblood, Esq., Owner, Mom’s Best Friend of Dallas
- 1:15 – 2:30 (N) Sleep Training (Part 3) – Walnut**
Presenter: Tonya Sakowicz, Infant Specialist and Sleep Trainer, Parent
Consultant
- 1:15 – 2:30 (N) An Anti-Bias Approach to Working with Young Children – Poplar**
Presenter: Robin Cohen, Diversity Trainer, Early Childhood Equity Initiative,
Teaching for Change
- 2:30 – 2:45 Networking Break and Raffle Drawing (2:30 p.m.)**
- 2:45 – 4:00 (A) Small Business Marketing for Nanny Agencies – Walnut**
Presenter: Rick Donah, Vice President of Corporate Development,
GTM Household Employment Experts®
- 2:45 – 4:00 (N) Identifying Anxiety and Depression in Pre-teens and Teens – Hickory**
Presenter: Dr. James Crist, Licensed Clinical Psychologist, Author
- 2:45 – 4:00 (All) Insurance and Financial Planning Options for Nannies and Agency
Owners – Chestnut**
Presenter: Jack Hudson, Sterling Capital Management Group
- 2:45 – 4:00 (N) Can You Hear Me Now? – Poplar**
Presenter: Becky Kavanagh, 2006 INA Nanny of the Year
- 4:00 – 5:00 (A,N) Roundtable Discussions for Agencies and Nannies**
- 7:00 – 11:00 Special Sightseeing Tour of Washington, DC**
Sponsored by White House Nannies and eNannySource.com

SUNDAY, MAY 20

- 9:00 – 11:30 2007 Board of Directors Meeting – Golden Ash**
INA members are welcome to attend.

Please note that room assignments are subject to change.