

2008 INA Annual Conference



Conference Agenda

Please check this site periodically for new information. INA members will be notified when the final agenda is available.

Agenda

4:15 - 5:45 p.m.

The INA Nanny Credential Exam

Pre-registration is a requirement. The exam is open to nannies only, and the cost is \$40 for members, \$50 for nonmembers. To register, contact INA at 888-878-1477 or info@nanny.org. Questions about the exam or registration requirements should be directed to Susan Tokayer, Exam Committee Chair, at 800-847-5386 or SusanTokay@aol.com.

2008 INA Conference At-a-Glance
Agenda

Thursday, May 1, 2008

1:00 - 5:00 p.m.

(N) Newborn Care Specialist
Part One: How to get Started and Stay Successful in the Business of Newborn Care
Part Two: Advanced Baby Care

Presenter: Cortney Gibson, CHBE, Newborn Care Specialist & Parent Educator

2:00 - 5:00 p.m.

(A) Ready, Set, Go...
A New Agency Workshop

Presenters: Wendy Sachs, President, The Philadelphia Nanny Network, Inc. and Sharon Graff-Radell, Founder and President of TLC for Kids, Inc., Consultant

4:15 - 5:45 p.m.

INA Credential Exam

Facilitator: Susan Tokayer, INA Board Member, Chairperson for the INA Nanny Credential Exam Committee

6:00 - 6:30 p.m.

Conference Orientation

Facilitator: Becky Kavanagh, INA Board Member, Secretary

6:30 p.m.

Welcome Reception

Friday, May 2, 2008

7:30 - 8:15 a.m.	Breakfast	
8:30 - 8:45 a.m.	Welcome and Opening Address	By Pat Cascio, INA President
8:45 - 9:15 a.m.	Keynote Speaker	Gordon Martin, CPE, Redirecting Children's Behavior of Tampa Bay
9:30 - 10:45 a.m.	(N) Nanny Power Part 1 The 3 Ts of Redirecting Children's Behavior	Presenter: Gordon Martin, CPE, Redirecting Children's Behavior of Tampa Bay
9:30 - 10:45 a.m.	(A) Families Grade Their Agency	Presenters: Stephanie Breedlove, Founder and Partner of Breedlove & Associates, L.P. and Tom Breedlove, Director of Marketing & Agency Partnership Programs for Breedlove & Associates
9:30 - 10:45 a.m.	(A) War Stories	Presenter: Alan Friedman, Co-owner and Operator of the Manhattan A Choice Nanny in New York
10:45 - 11:15 a.m.	Break	Hosted by The Philadelphia Nanny Network, Inc.
11:15 a.m. - 12:30 p.m.	(N) Nanny Power Part 2 The Underlying Principles of Redirecting Children's Behavior	Presenter: Gordon Martin, CPE, Redirecting Children's Behavior of Tampa Bay
11:15 a.m. - 12:30 p.m.	(A) Preparing Caregivers for Emergencies	Presenter: Britt Michaelian, Founder and CEO of Responsible Family Company
11:15 a.m. - 12:30 p.m.	(A) Servicing the Rich and Famous	Presenter: Claudia Kahn, Founder and Executive Director of the Help Company
12:30 - 2:00 p.m.	NOTY Luncheon	Hosted by Breedlove & Associates
2:00 - 3:15 p.m.	(N) Practical Information for Responding to Medical Emergencies	Presenter: Britt Michaelian, Founder and CEO of Responsible Family Company
2:00 - 3:15 p.m.	(N) Making Food Fun and Nutritious for Families	Presenter: Linda Ammon, MS, RD, LDN, CDE, Registered Dietitian
2:00 - 3:15 p.m.	(A) Growing Mobile: Adopting & Leveraging Technology for Growth	Presenters: Guy Maddalone, Founder & CEO, GTM Payroll Services Inc. and his team
2:00 - 3:15 p.m.	(A) So You Have a Website - Now What Do You Do?	Presenter: Kathleen Webb, President and Co-Founder of HomeWork Solutions Inc.
3:15 - 3:45 p.m.	Break	Hosted by Eisenberg Associates
3:45 - 5:00 p.m.	(N) Creating Your Professional Nanny Portfolio & Interviewing Best Practices	Presenter: Nettie Weber, Founder and Director of Placement, Perfect Match Nannies, Inc., Janesville, WI
3:45 - 5:00 p.m.	(N) Communicate with Exciting Results Using Coaching Skills	Presenter: Denyse Kapelus, Founder and Director of Professional Nannies Institute, Inc.
3:45 - 5:00 p.m.	(A) How to Counsel Clients Through Big Decisions, Hiring and Firing	Presenters: Lindsay Heller, Psy.D. (The Nanny Doctor) and Katie

Vaughan, Founder and CEO of Westside Nannies

3:45 - 5:00 p.m.	(A) Thriving in the Face of Online Nanny Services	Presenter: Steve Lampert, President, eNannySource.com
6:00 p.m.	Pool-side networking	
Saturday, May 3, 2008		
7:45 - 9:00 a.m.	Breakfast	
9:00 - 10:15 a.m.	(N) Successfully Navigating Through High Conflict	Presenter: Lindsay Heller, Psy.D. (The Nanny Doctor)
9:00 - 10:15 a.m.	(N) Working for the Wealthy	Presenter: Susan Veale, Professional Nanny/Governess
9:00 - 10:15 a.m.	(A) You Can't Ask That! A Review of Agency Application Do's and Don'ts	Presenter: Bob King, Esq., Founder, Legally Nanny®
10:15 - 10:45 a.m.	Break	Hosted by NanniesAmore.Com
10:45 a.m. - 12:00 p.m.	(N) Preteens and Teens — The Highs, Lows and Everything In-between	Presenter: Cecelia Everist, Counselor
10:45 a.m. - 12:00 p.m.	(N) The Happiest Baby & Happiest Toddler on the Block	Presenter: Cortney Gibson, Newborn Care Specialist and Parent Educator
10:45 a.m. - 12:00 p.m.	(A) Guerilla PR	Presenter: Katie Vaughan, Founder and CEO of Westside Nannies
10:45 a.m. - 12:00 p.m.	(A) Communicate with Exciting Results Using Coaching Skills	Presenter: Denyse Kapelus, Founder and Director of Professional Nannies Institute, Inc.
12:00 - 1:30 p.m.	Installation Lunch	Hosted by GTM Payroll Services Inc.
1:30 - 2:00 p.m.	Break/Raffle	Hosted by Bob King, Esq.
2:00 - 3:30 p.m.	(N) Organized Networking/Ask the Experts (A) Organized Networking/Ask the Experts	(N) Panel: Veteran Nanny, Newborn Care Specialist, Psychologist (A) Panel: tax, employment, legal, web experts and veteran agency owners.
4:00 p.m. 6:00 p.m.	Evening at Epcot or Evening at Citywalk/Downtown Disney	Optional, purchase ticket in advance Transportation Sponsored by Legally Nanny®

(N) - Nanny session

(A) - Agency session

Show
 Hide Description

[May 1, 2008](#)
[May 2, 2008](#)
[May 3, 2008](#)

May 1, 2008






1:00 PM - 5:00 PM

(N) Newborn Care Specialist

Part One: How to get Started and Stay Successful in the Business of Newborn Care

Part Two: Advanced Baby Care



2:00 PM - 5:00 PM	<p>Presenter: Cortney Gibson, CHBE, Newborn Care Specialist & Parent Educator</p> <p>(A) Ready, Set, Go...</p> <p>A New Agency Workshop</p> <p>Presenters: Wendy Sachs, President, The Philadelphia Nanny Network, Inc. and Sharon Graff-Radell, Founder and President of TLC for Kids, Inc., Consultant</p>	 
4:15 PM - 5:45 PM	<p>INA Credential Exam</p> <p>INA Credential Exam</p> <p>Facilitator: Susan Tokayer, INA Board Member, Chairperson for the INA Nanny Credential Exam Committee</p>	 
6:30 PM - 8:00 PM	<p>Welcome Reception</p> <p>Welcome Reception</p>	

[top](#)

May 2, 2008

8:45 AM - 9:15 AM	<p>Keynote Speaker</p> <p>Gordon Martin, CPE, Redirecting Children's Behavior of Tampa Bay</p>	
9:30 AM - 10:45 AM	<p>(A) Families Grade Their Agency</p> <p>Presenters: Stephanie Breedlove, Founder and Partner of Breedlove & Associates, L.P. and Tom Breedlove, Director of Marketing & Agency Partnership Programs for Breedlove & Associates</p>	
9:30 AM - 10:45 AM	<p>(A) War Stories</p> <p>Presenter: Alan Friedman, Co-owner and Operator of the Manhattan A Choice Nanny in New York</p>	
9:30 AM - 10:45 AM	<p>(N) Nanny Power - Part 1</p> <p>The 3 Ts of Redirecting Children's Behavior</p> <p>Presenter: Gordon Martin, CPE, Redirecting Children's Behavior of Tampa Bay</p>	
11:15 AM - 12:30 PM	<p>(A) Preparing Caregivers for Emergencies</p> <p>Presenter: Britt Michaelian, Founder and CEO of Responsible Family Company</p>	
11:15 AM - 12:30 PM	<p>(A) Servicing the Rich and Famous</p> <p>Presenter: Claudia Kahn, Founder and Executive Director of the Help Company</p>	
11:15 AM - 12:30 PM	<p>(N) Nanny Power - Part 2</p> <p>The Underlying Principles of Redirecting Children's Behavior</p> <p>Presenter: Gordon Martin, CPE, Redirecting Children's Behavior of Tampa Bay</p>	
12:30 PM - 2:00 PM	<p>NOTY Luncheon</p> <p>Hosted by Breedlove & Associates</p>	
2:00 PM - 3:15 PM	<p>(A) Growing Mobile</p> <p>Adopting & Leveraging Technology for Growth</p> <p>Presenters: Guy Maddalone, Founder & CEO, GTM Payroll Services Inc. and his team</p>	
2:00 PM - 3:15 PM	<p>(A) So You Have a Website</p> <p>Now What Do You Do?</p>	

Presenter: Kathleen Webb, President and Co-Founder of HomeWork Solutions Inc.

2:00 PM - 3:15 PM

(N) Making Food Fun and Nutritious for Families

Presenter: Linda Ammon, MS, RD, LDN, CDE, Registered Dietitian



2:00 PM - 3:15 PM

(N) Practical Information for Responding to Medical Emergencies

Presenter: Britt Michaelian, Founder and CEO of Responsible Family Company



3:45 PM - 5:00 PM

(A) How to Counsel Clients Through Big Decisions, Hiring and Firing

Presenters: Lindsay Heller, Psy.D. (The Nanny Doctor) and Katie Vaughan, Founder and CEO of Westside Nannies



3:45 PM - 5:00 PM

(A) Thriving in the Face of Online Nanny Services

Presenter: Steve Lampert, President, eNannySource.com



3:45 PM - 5:00 PM

(N) Communicate with Exciting Results Using Coaching Skills

Presenter: Denyse Kapelus, Founder and Director of Professional Nannies



3:45 PM - 5:00 PM

(N) Creating Your Professional Nanny Portfolio & Interviewing Best Practices

Presenter: Nettie Weber, Founder and Director of Placement, Perfect Match Nannies, Inc., Janesville, WI



[top](#)

May 3, 2008

9:00 AM - 10:15 AM

(A) You Can't Ask That!

A Review of Agency Application Do's and Don'ts

Presenter: Bob King, Esq., Founder, Legally Nanny®



9:00 AM - 10:15 AM

(N) Successfully Navigating Through High Conflict

Presenter: Lindsay Heller, Psy.D. (The Nanny Doctor)



9:00 AM - 10:15 AM

(N) Working for the Wealthy

Presenter: Susan Veale, Professional Nanny/Governess



10:45 AM - 12:00 PM

(A) Communicate with Exciting Results Using Coaching Skills

Presenter: Denyse Kapelus, Founder and Director of Professional Nannies Institute, Inc.



10:45 AM - 12:00 PM

(A) Guerilla PR

Presenter: Katie Vaughan, Founder and CEO of Westside Nannies



10:45 AM - 12:00 PM

(N) Preteens and Teens

The Highs, Lows and Everything In-between

Presenter: Cecelia Everist, Counselor



10:45 AM - 12:00 PM

(N) The Happiest Baby & Happiest Toddler on the Block

Presenter: Cortney Gibson, Newborn Care Specialist and Parent Educator



2:00 PM - 3:30 PM

(A) Organized Networking/Ask the Experts

Panel: tax, employment, legal, web experts and veteran agency owners



2:00 PM - 3:30 PM

(N) Organized Networking/Ask the Experts

Panel: Veteran Nanny, Newborn Care Specialist, Psychologist



4:00 PM - 9:00 PM

Evening at Citywalk/Downtown Disney

Spend your evening at Citywalk or Downtown Disney.



Transportation Sponsored by Legally Nanny®

4:00 PM - 9:00 PM

Evening at Epcot



Spend an Evening at Spectacular Epcot Center!

Transportation Sponsored by Legally Nanny®

[top](#)

Printer Friendly

Optional
 Fee



[Privacy Policy](#)

| [Customer Care](#)

| www.cvent.com

Copyright © 2008 Cvent. All rights reserved.